



PRESS RELEASE

Editorial Contact:

Geoff Philpot
Tel: +44 (0)1621 826800
Email: geoff.philpot@focusedl.com

Multijack components range is ideal for connecting the latest “Stuff”

A new range of components designed to provide commercial and residential customers with the basis of a structured cabling system is announced by Focus EDL. Called Multijack and launched under the company's "Konexia" brand, the components range consists of wall plates and a wide variety of snap-in data, audio and video connectors to allow users to connect several items of equipment to single or double-sized wall sockets.

Practically every type of data, audio and video interface can be accommodated in the wall plates which can house up to four (or eight- double gang) snap-in modules. These include HDMI, DVI, Telephone, 10G Ethernet, 3.5mm jack, speaker posts, RCA/Phono and S-video as well as TV, F-type and BNC Coax.

“Increasingly, customers for new, quality residential and commercial properties are demanding the very latest in data and A/V cabling and connection and that means a structured cabling system.” Says Geoff Philpot, Focus EDL's Managing Director. In addition to new builds, we are seeing a huge increase in the adoption of similar cabling systems when buildings are being refurbished. It's a huge potential market and the modular nature of our Multijack range, will find wide acceptance among specifiers, installers and customers. For the user, this provides an extremely tidy and attractive system and reduces the number of wall sockets (wall space) required. For the installer, it's much less time, work and headache if they need to be channelled in.”

“Like other products available through our B2B Division, we will be marketing these products as our own retail branded and packaged products as well as through some well known retailers. They will be available to retailers through the usual wholesaler channels.” Says Philpot. “We are also looking to add some compatible products in the months to come.” He concludes.

About Focus EDL

Established in 1989 by current Managing Director Geoff Philpot, Focus EDL is recognised as one of the UK's leading independent distributors providing the networking, communications, industrial, professional and consumer electronics industries with the best in leading technologies from a wide variety of specialist franchised component suppliers, looks on course to double in size over the next two years thanks to the addition of new franchises, the creation of a component sourcing service called *IC4me* and a newly enlarged business to business division with a selection of products for the “technology – enabled” home and office.

Key to the success of Focus EDL is its understanding of its suppliers' product offering and its ability to transfer that knowledge at the key design-in stage of a customer's project. Many of the company's franchises are exclusive to Focus EDL and all offer solutions with a very high price/performance ratio. More on www.focusedl.com